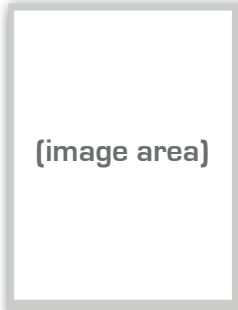
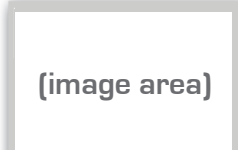


TECHNICAL SPECS FOR ADVERTISEMENTS

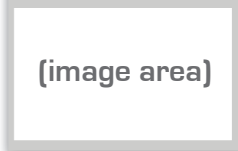
Kiss Machine Presents Issues



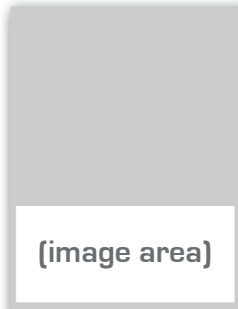
Back Cover and Inside Back Cover:
7.25" wide by 10.125" high, with 1/4" bleed



Half-Page Inside Back Cover:
7.25" wide by 5.06" high, with 1/4" bleed on bottom and sides



One-Third Page Inside Front Cover:
7" wide by 2.8" high, with 1/4" bleed on bottom and sides



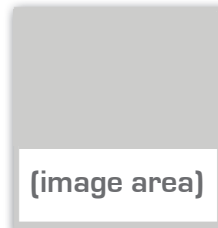
Regular Issues



Full-Page:
7" wide by 8.5" high, with 1/4" bleed



Half-Page:
7" wide by 3.5" high, with 1/4" bleed on bottom and sides



One-Third Page:
7" wide by 2.8" high, with 1/4" bleed on bottom and sides

FORMATS

Black and White
400 dpi (or higher), saved as a .pdf with fonts embedded or a .tif

Full-Colour
RGB colour, 400 dpi (or higher), saved as a .pdf with fonts embedded or a .tif

DESIGN SERVICES

Kiss Machine is happy to design your first ad for free.

Subsequent ad design is available at a rate of \$20/hour.



KISS MACHINE